Gale Epstein

Class of 1964

Gale Epstein is co-founder, president and creative director of Hanky Panky, the upscale, 42-yearold intimate apparel brand that is

designed and manufactured in the US and distributed worldwide.

She studied at Washington University before transferring to the Parsons School of Design in New York.



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Epstein and her business partner have built a \$50 million company that employs 160 – and sells 2 million thongs each year, among other items. Hanky Panky counts among its celebrity customers Rihanna, Beyonce, Angelina Jolie, Cameron Diaz, Emma Watson and more.

The company has made sure that its manufacturing stays in the US. Epstein and her partner established an employee stock plan, transferring ownership of the company over to a trust for the benefit of its workers.

Epstein currently serves on the board of directors of the Sing Sing Prison Museum in Ossining, New York, and is a member of the WellMet Philanthropy group.